

## WCIG celebrates new partnership with Western Bulldogs Community Foundation

WCIG has officially partnered with the Western Bulldogs Community Foundation (WBCF) to assist in addressing unemployment and underemployment in the west.

With a number of new initiatives in the works, WCIG looks forward to contributing to improving the lives of locals alongside WBCF, through programs that open doors and provide practical assistance and ongoing support. These initiatives will benefit people from diverse backgrounds who wish to make positive changes in their lives through education, training and employment.

The cornerstone of the partnership is the upcoming Employment Program which focuses on workplace immersion, promoting workplace readiness and providing other vital skills for succeeding in a job.

The program will see over 100 participants gain access to key personnel within the club across a variety of fields to guide and focus the career ambitions of those within the program.

In addition, WCIG has provided support to other WBCF initiatives including partnering with the recently founded GOAL program. The program engaged a group of young African Australians to explore career pathways and positive personal development.



### Our services and initiatives



WBCF General Manager Kashif Bouns spoke of the authenticity and practicality of the partnership between the foundation and WCIG.

“WCIG has a long and proud history as a community organisation working in the employment sector in the western suburbs of Melbourne and as demand for employment pathways increased from our various programs, it made sense for us to partner with WCIG to help our participants fulfill their potential.”

WCIG CEO, Ron Miers, is positive about the future opportunities; “WCIG is pleased to embark on this partnership with WBCF as part of our commitment to explore innovative solutions to alleviate unemployment and underemployment for local people. WBCF’s strong presence and connection to the community aligns with WCIG’s vision of improving the lives of members of the community and we look forward to working closely together.”

More information on upcoming programs will be published on the WCIG and WBCF websites in the coming weeks.

\*END OF RELEASE\*



MAJOR PARTNER



Our services and initiatives

