

Strategic Direction 2.

Reach

An example of how we are supporting more participants through greater presence

Transforming Through Hard Work

In a bustling office at Cleanable, a social enterprise with a heart for both its people and its work, sits Billy*, a remarkable team member whose journey from struggle to success is nothing short of inspiring.

Billy started at a time when they were navigating life's uncertainties. Billy's living situation was unstable, finding themselves in supported accommodation among individuals facing mental health challenges.

It was during this period that a chance encounter changed Billy's trajectory. A WCIG employee extended a lifeline, offering work opportunities through Cleanable. With no need for a resume, Billy realised that there was nothing to lose, accepted the offer embarked on a new chapter.

Billy's journey within Cleanable was marked by various roles and responsibilities. Starting as a cleaner, Billy transitioned into team leadership, taking charge of the litter run for one of Cleanable's major clients. Along the way, they embraced training opportunities and expanded their skill set, moving fluidly between tasks and responsibilities.

Despite the challenges inherent in the work at Cleanable, such as early morning starts and demanding work schedules, Billy found fulfillment in their role. They cherished the camaraderie among their colleagues and the supportive environment fostered by the company. Even when faced with setbacks, Billy found reassurance in the unwavering support of their managers.

Beyond the professional realm, Billy's journey with Cleanable catalysed their personal growth. Battling mental health challenges and past experiences of depression and anxiety, Billy found solace and stability in their work. Through training, responsibility, and cohesive team of workmates, Billy discovered a newfound confidence and sense of purpose.

Reflecting on their transformation, Billy emphasised the importance of perseverance and self-improvement. They acknowledged the pivotal role Cleanable played in their journey, providing not just a job but a supportive community where they could thrive. From a once-vulnerable individual to a confident team leader, Billy's story epitomises the power of resilience and determination in overcoming life's obstacles.

As Billy looks ahead, they envision continued growth and advancement within Cleanable. With opportunities for further training, Billy remains optimistic about their future. Billy's journey stands as a testament to the transformative impact of meaningful work and the unwavering support of a dedicated community.

